

Travis B. Ruddle

Assistant Professor

Romney Institute of Public Service & Ethics
Marriot School of Business, Brigham Young University
760 TNRB Provo, UT 84602
travirsruddle@byu.edu

Faculty Appointments

Assistant Professor, Romney Institute of Public Service & Ethics, **2022-Present**
Marriot School of Business

Education

Ph.D., Political Science, University of Oklahoma **2022**

Fields: Public Administration, Public Policy, and Research Methods

Committee Members: Alisa Hicklin Fryar (Chair), Scott Robinson, Deven Carlson,
Joe Ripberger, and Jared Stanfield

Dissertation: *Citizens and Sectors: An Examination of Sector Preferences and Blame
Attribution During Times of Certainty and Uncertainty*

Master of Public Administration, University of Oklahoma **2019**

Bachelor of Arts in Political Science, University of Oklahoma **2013**

Research Interests

Public and nonprofit management; citizen accountability; crisis management; ethics;
organizational corruption and misconduct; sector differences

Publications

Lamothe, Meeyoung., Mkrtchyan, Ani, Ruddle, Travis and Kuyon, Kayleigh. (2022).
"Misconduct in the Nonprofit Sector: A Comprehensive Approach to the Study of
Financial Fraud and Other Misbehaviors." *Nonprofit and Voluntary Sector Review*.

Ruddle, Travis, Robinson, Scott and Fister, Aaron. (2022). "Fragile Halos: Comparing
Organizational Reputation Across Sectors." *Journal of Contingencies and Crisis
Management*.

Working Papers

Ruddle, Travis. "The Impact of Crises on Citizens' Sector Preferences for Services."
Submitting Manuscript to *Journal of Public Administration Research and Theory*

Choi, Jungwha, Ruddle, Travis, Robinson, Scott, and Fister, Aaron. "Restoring Public Trust After a Crisis."

Witesman, Eva and Ruddle, Travis. "The Effect of the Nondistribution Clause on the Reinvestment of Slack Resources."

Lamothe, Meeyoung, Ruddle, Travis, and Mkrtchyan, Ani. "Sexual Misconduct and Misbehavior in the Nonprofit Sector: A Systematic Review."

Shortle, Allyson, Ruddle, Travis, Fryar, Alisa, and Robichau, Robbie. "Diversion Programs, Deservingness, and the Dad Bias: Differing Perceptions Across Public Service Delivery Models and Characteristics of Beneficiaries." Presented at MPSA 2022.

Ruddle, Travis. "Citizens' Blame Attribution in Organizational Crises: Differences Across Sectors."

Peay, Periloux, Ruddle, Travis, and McNair, Clint. "Disasters and Punishment: Citizen Evaluations of Organizational Failure Across Levels of Government." Submitting to *Public Administration Review* in Summer 2022.

Ruddle, Travis. "Sector Bias and Citizens' Attribution of Blame Toward Individuals in Organizational Roles During Crisis." Submitting to *International Journal of Public Management* in Summer 2022.

Ruddle, Travis, Shortle, Allyson, and Fryar, Alisa. "Thou Hypocrites!: Public Acceptance, Neutrality, and Objection Toward Nonprofit Political Activity" Presenting at ARNOVA 2022.

Professional Experience

Assistant to the President, President's Office, *Oklahoma City Community College* **2017**

- Advised and assisted the college president
- Briefed the college president on local, state, and federal policy issues
- Networked with business, media, policymakers, and other leaders
- Facilitated community outreach and development campaigns

Coordinator of Student Life, *Oklahoma City Community College* **2015-2017**

- Developed and supervised peer-to-peer mentoring program for student success
- Engaged students, faculty, staff, and the community for event development
- Served on broad range of committees focused on student success
- Directed new student orientation

Cooperative Alliances Specialist, *Oklahoma City Community College* **2013-2015**

- Provided recruitment services to partnership sites
- Presented at partnership sites about college admissions process and resources
- Assisted in developing new and existing cooperative agreements in compliance with procedures of the College, Oklahoma State Regents for Higher Education (OSRHE), and the Oklahoma Career and Technology Education system

Teaching Experience

University of Oklahoma, Instructor of Record

- NPNG 2033 Introduction to the Nonprofit Sector: 2020-Current
- NPNG 3033 Nonprofit Management: 2018-2020
- P SC 1113 American Federal Government (in-person/online): 2020-2021

University of Oklahoma, Graduate Teaching Fellow

- P SC 1113 American Federal Government – Discussion Labs: 2016-2018

Oklahoma City Community College, Instructor of Record

- LM Leadership and Mentorship: 2016
- SCL Success in College and Life: 2014-2016

Teaching Interests

- Nonprofit Theory and Management
- Nonprofit Financial Management and Budgeting
- Social Impact Across Sectors
- Federalism: Local, State, and Federal Government
- Introduction to Public Administration
- Public Policy Process: Theories and Practice
- Public and Nonprofit Leadership
- Ethics for Leadership and Management
- Program Evaluation
- Introduction to Statistical Analysis
- Qualitative Methodology for Public Administration
- Experimental Methodology in Political Science and Public Administration

Conference Presentations

Choi, Jungwha, Ruddle, Travis, Robinson, Scott, and Fister, Aaron. "Restoring Public Trust After a Crisis." Presented at PMRC 2022.

Shortle, Allyson, Ruddle, Travis, Fryar, Alisa, and Robichau, Robbie. "Diversion Programs, Deservingness, and the Dad Bias: Differing Perceptions Across Public Service Delivery Models and Characteristics of Beneficiaries." Presenting at PMRC 2022.

Lamothe, Meeyoung, Ruddle, Travis Mkrtyan, Ani, and Walls, Corbin. "Sexual Misconduct and Misbehavior in the Nonprofit Sector: A Systematic Review." Presented at ARNOVA 2021.

Lamothe, Meeyoung, Mkrtyan, Ani, Ruddle, Travis and Kuyon, Kayleigh. "Misconduct in the Nonprofit Sector: A Comprehensive Approach to the Study of Financial Fraud and Other Misbehaviors" Presented at ARNOVA 2020

Ruddle, Travis, Mkrtyan, Ani, Lamothe, Meeyoung and Kuyon, Kayleigh. "Nonprofit Corruption: Types, Occurrences and Narratives" Presented at ARNOVA 2019.

Invited Lectures and Presentations

Invited Talk, "An Overview of the Nonprofit Sector: Training Basics" for The Oklahoma Group Consultants. The Oklahoma Group, *August 2021*.

Guest Lecture, "Nonprofits and the Bureaucracy," for Dr. Dan Brown, Public Administration and Society, *March 2021*.

Guest Lecture, "Nonprofits and Public Administration," for Dr. Dan Brown, Public Administration and Society, *October 2020*.

Invited Talk, "An Overview of the Nonprofit Sector: Training Basics" for The Oklahoma Group, *August 2020*.

Invited Research Presentation, at Brigham Young University, Romney Institute of Public Service and Ethics' Summer Research Workshop, *June 2020*

Professional Memberships and Service

Member, International City/County Management Association

Member, Association for Research on Nonprofit Organization and Voluntary Action

Member, Public Management Research Association

Member, Academy of Management

Member, American Society of Public Administration

Member, International Society for Third Sector Research

Member, American Political Science Association

Member, Midwest Political Science Association

Member, Association for Budgeting and Financial Management

Member, Partnership for Public Service

Member, Pi Sigma Alpha, National Political Science Honor Society

Reviewer for *Public Personnel Management*, *Review for Public Personnel Administration*, and *Public Administration*

Nominations Committee Member, ARNOVA (2022)

Awards and Honors

Robberson Grant Award (2021)

HV Thornton Memorial Award (2020)

Phi Delta Theta Graduate Award (2020)

John Halvor Leek Memorial Scholarship (2019-2020)

John W. Wood Award, Recognition for Outstanding Research and Writing (2019-2020)

Department of Political Science Travel Award (2019)

Ronald M. Peters Award for Teaching (2018)

University of Oklahoma Provost Award in Teaching (2018)

University of Oklahoma Honors Research Assistant Program (2013)

Emerging Leaders Award, University of Oklahoma (2011)

Campus and Community Involvement

Advisor, Oklahoma Student Grant Writers' Association, grant writing organization

Advisor, The Oklahoma Group, student-led consulting organization

Voluntary consultant for Oklahoma nonprofits

Oklahoma City Oklahoma Temple Rededication Committee Member, Finance Chair

Norman 1st Ward, Clerk, Church of Jesus Christ of Latter-day Saints

Chapter Advisor Board Member, Phi Delta Theta, Oklahoma Alpha

Member of Oklahoma City Phi Delta Theta Alumni Club

Stake Clerk, Oklahoma City Stake, Church of Jesus Christ of Latter-day Saints

Relevant Training and Skills

Software: Stata, R, and SPSS

Quantitative Methodology: Survey Experimentation – Qualtrics, Lucid, MTurk

Qualitative Methodology: Interviews, Content Analysis, MAXQDA and Nexis Uni